

Particulars

About Your Organisation

1.1 Name of your organization

ZOOLOGICAL PARKS BOARD OF NSW

1.2 What is/are the primary activity(ies) or product(s) of your organization?

- Oil Palm Growers
 - Palm Oil Processors and/or Traders
 - Consumer Goods Manufacturers
 - Retailers
 - Banks and Investors
 - Social or Development Organisations (Non Governmental Organisations)
 - Environmental or Nature Conservation Organisations (Non Governmental Organisations)
 - Affiliate Members
 - Supply Chain Associate
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1.3 Membership number

6-0039-15-000-00

1.4 Membership category

Ordinary

1.5 Membership sector

Environmental or Nature Conservation Organisations (Non Governmental Organisations)

Environmental and Conservation NGOs**Operational Profile****1.1 What are the main activities of your organization ?**

Taronga Conservation Society Australia (Taronga) is a not-for-profit organisation, acting to conserve wildlife. Operating Taronga Zoo in Sydney, New South Wales (NSW) and Taronga Western Plains Zoo in Dubbo, NSW, Taronga cares for wildlife and creates transformational experiences that inspire guests to become champions for wildlife.

Taronga participates in regional and global conservation breeding programs to establish insurance populations for species threatened in the wild, and carries out world-class research whilst focussing on increasing education and awareness about the threats facing wildlife.

1.2 Does your organization use and/or sell any palm oil?

Yes, in products for sale in our catering outlets.

1.3 Activities undertaken to publicise programmes to support RSPO, RSPO certification, uptake of RSPO certified sustainable palm oil and oil palm products and/or good standing RSPO members during the year.

Taronga's Tiger Trek takes a 360 degree approach to saving the Sumatran Tiger, focusing on communities, wildlife and habitat. The new exhibit, opened in August 2017, is an innovative and state of the art habitat for Taronga's Sumatran Tigers, including breeding facilities and a disruptive visitor experience.

At Tiger Trek guests are "transported" via a simulated plane journey to Way Kambas National Park in Sumatra, Indonesia where they view Taronga's Sumatran Tigers. The visitor journey from plane, to village, then through the national park, involves learning of the extent of deforestation in Sumatra and its impact to wildlife, hearing about a solution - choosing Certified Sustainable Palm Oil - and then guests are taken through an interactive western style supermarket experience.

Raise Your Palm, Taronga's new community conservation campaign on sustainable palm oil, is facilitated through Tiger Trek. Through the supermarket experience, guests can learn about palm oil use in products and email manufacturers and retailers to reward those using 100% Segregated and Certified sustainable palm oil (CSPO), or encourage and support those yet to transition in a positive and collaborative way. Tiger Trek currently features products from nine companies that represent some of Australia's favourite brands, and over 50,000 emails have been sent to drive market transformation.

1.4 What percentage of your organizations overall activities focus on palm oil?

5%

1.5 Did members of your staff participate in RSPO working groups/taskforces in the reporting period?

No

1.6 Do you have any collaborations with the industry players/private sector to support them in the market transformation towards RSPO certified sustainable palm oil and oil palm products?

Yes

1.7 How is your work on palm oil funded?

Taronga's public education program on palm oil is funded within the internal conservation program.

Time-Bound Plan**2.1 Date started or expected to start participating in RSPO working groups/taskforces**

2019

2.2 Date expected to undertake and publicise programmes to support RSPO, RSPO certification, uptake of RSPO certified sustainable palm oil and oil palm products and/or good standing RSPO members.

2017

Actions for Next Reporting Period

3.1 Outline actions that you will take in the coming year to promote sustainable palm oil along the supply chain

- Increased corporate engagement with Taronga's Tiger Trek, with an aim to increase the number of companies engaged in the supermarket to 20.
 - Develop and deliver the online activation of the Tiger Trek supermarket
 - Influence community sentiment in Australia around palm oil through the development of a social media influencer strategy.
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GHG Footprint**4.1 Are you currently reporting any GHG footprint?**

Yes

Uploaded files:

No files were uploaded

4.2 Do you publicly report the GHG emissions of your operations?

Yes

Uploaded files:

No files were uploaded

Application of Principles & Criteria for all members sectors**5.1 Do you have organizational policies that are in line with the RSPO P&C, such as:**

- Energy and carbon footprints
Related link:
taronga.org.au/conservation/environmental-sustainability
 - Land Use Rights
 - Ethical Conduct
 - Labour rights
 - Stakeholder engagement
 - None of the above
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5.2 What best practice guidelines or information has your organization provided in the past year to facilitate production and consumption of RSPO certified sustainable palm oil and oil palm products? What languages are these guidelines available in?

Digital activation of education program through Taronga's Raise Your Palm campaign through Tiger Trek.

Uploaded files:

No files were uploaded

Link to Website

taronga.org.au/act-for-the-wild/forests/raise-your-palm

Challenges

1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

No legal requirement to label palm oil within Australia and New Zealand, so consumers find it difficult to shop for products that are made with CSPO. This makes it difficult to promote CSPO as it is hard to give our zoo visitors clear actions to follow in regards to consumer choices. In order to overcome this, Taronga has focussed on market transformation rather than consumer choice to promote CSPO, however there is still some resistance to focussing on palm oil at all.

2 In addition to the actions already reported in this ACOP how has your organization supported the vision of RSPO to transform markets in other ways? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

Taronga will be investigating opportunities to deepen the engagement with businesses to drive a change in consumer sentiment towards sustainable palm oil in Australia.

3 File -Please attach or add links to any other information from your organisation on your policies and actions on palm oil (EG: sustainability reports, policies, other public information)

- No files were uploaded

Link: taronga.org.au/conservation/environmental-sustainability
